Vak: International Strategic Management — credits: 5

Vakcode	UTVM25STM1	**Werkvormen**	Werkcollege
Naam	International Strategic Management	**Toetsen**	Inter. Strategic Management - Computer, organisatie ToetsCentrum
Studiejaar	2026-2027		
ECTS credits	5		
Taal	Engels		
Coördinator	P.L. Schiphof		

Leeruitkomsten

After completing the course, the student is able to:

• STM1: analyse and evaluate the international implications of the strategic management process, content and context (contributes to PLO 1, 2 & 3);
• STM2: critically evaluate the (situational) values and justify the application of various theories, concepts, models and tools for the development and evaluation of business, corporate and network level strategies using many, often conflicting, schools of thought context (contributes to PLO 2, 3 & 4);
• STM3: develop a critical, analytical, flexible and creative mind-set, which challenges organizational, industry and (inter)national strategic paradigms and problem-solving recipes context (contributes to PLO 3,4, 5 & 6);
• STM4: discuss and assess the impact and relevance of (dynamic) decision making on strategy development approaches and processes context (contributes to PLO 3 & 4);
• STM5: cooperatively design institutional strategic interventions related to competitive success by (rational) analysis, design and synthesis of strategic corporate and business solutions context (contributes to PLO 4 & 5);.

Inhoud

Strategic Focus Areas: Global Mindset & Sustainability

The course International Strategic Management covers all three dimensions of strategic management (process, content and context) and deals with a wide range of issues on each dimension.
As the course aims to go beyond understanding and applying basic tools and concepts, students are challenged to understand more complex phenomena and to critically reflect upon them. This is reinforced by not shielding students from the uncertainties, inconsistencies and disputes within the field of strategic management.

This course contributes to the following SDG’s: 1, 8, 9 & 12.

Opgenomen in opleiding(en)

International Business and Management

School(s)

Business & Recht

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De ECTS onderwijscatalogus van de Hanzehogeschool Groningen wordt met de grootst mogelijke zorg samengesteld. Het is echter mogelijk dat de inhoud van de catalogus -en de daarin vervatte informatie- verouderd, incompleet of onjuist is. Aan de inhoud van de catalogus kunnen dan ook geen rechten worden ontleend.