

## Opleiding

**Toegekend diploma**

Bachelor of Science

**Programmaduur**

36 maanden

**ECTS credits**

180

**Niveau eindkwalificatie**

Bachelor

**Vorm**

Voltijd

**Taal**

Nederlands

**School**

Instituut voor Bedrijfskunde

## Bedrijfskunde in 3 jaar

**Programmabeschrijving**

The Bachelor degree programme Business Administration consists of a programme of 240 ECTS credits (a first-year programme of 60 ECTS credits and a main phase programme of 180 ECTS credits). The main phase programme is composed of compulsory units (150 ECTS credits) and elective units (30 ECTS credits).

The programme is practice-oriented: work placements (42 ECTS credits) and other practical components form an essential and compulsory part of this programme, as does a graduation project (18 ECTS credits).

The programme equips the student with the competences required of a professional in the field of Business Administration. These are:

1. Developing a vision on changes and trends in the external environment and establishing relations, networks and linking structures.
2. Analysing policy issues and translating them into policy goals and -alternatives and preparing for decision making.
3. Applying principles of human resources management in line with organisational strategy.
4. Designing, arranging, controlling and improving business processes.
5. Analysing financial and legal issues, internal business processes and the organisational environment to strengthen cohesion and interaction of these issues within the organisation.
6. Developing, implementing and evaluating a change process.
7. Social and communicative competences (interpersonal, organisation).
8. Self guiding competences (intrapersonal, professional).

The graduation project is the most important test of the Business Administration programme. For the duration of the graduation project the student fulfils an internship within an approved organisation. During this internship the student performs professional tasks on a junior consultant level and works to advise the organisation on the solution of a specifically assigned organisational problem by researching the issues involved and weighing alternative solutions.

Graduates in Business Administration have the ability to deal with organisational issues from an integrated business perspective with an emphasis on economic, legal and personnel aspects of business management. They have a vision on developments in the business environment and can translate this vision into business solutions. They can organise, manage and change business processes and realise implementation within an organisation. They are generalists who analyse and solve organisational problems from different angles. Specific attention is given to the international environment in which organisations operate, the relevance of sustainability and the importance of innovation within organisations.

**Leeruitkomsten**

The graduate is able to demonstrate that the student can:

1. identify organisational problems, analyse, design, implement and evaluate business processes, improve and innovate these processes by presenting solutions to problems, in an integral, ethical and socially responsible way.
2. use common methods and techniques of applied research, account for his methods and results to internal and external stakeholders in a way that is relevant and adequate in business and relate these to the organisational goals.
3. identify and analyse (possible) strategic, operational, legal and financial organisational risks, design and implement measures to control these risks and evaluate these measures on their effectiveness.
4. identify and analyse (international) developments in the organisational environment that (may) influence the organisation and translate these to the organisation from a perspective of social responsibility.
5. advise on strategic alternatives and innovative solutions to organisational problems, based on an entrepreneurial and creative attitude with a focus on improvement and innovation of business processes.
6. initiate and coach change processes within organisations in an integral and cooperative way and evaluate interventions on effectiveness.
7. is proactive, shows personal leadership and ethical awareness in his professional conduct and develops and maintains a professional network.
8. organise and direct cooperation between people in organisations with regard for the added value of people in the organisation and social, cultural and moral differences and overcomes conflicts of interest.

9. direct his personal development with an attitude of learning and with an enquiring, entrepreneurial and curious mind-set and structure and execute his work according to the PDCA- cycle.
10. communicate effectively in Dutch and English, both written and orally, with professionals from different disciplines and backgrounds

## Programma

<b>Bedrijfskunde in 3 jaar</b>	<b>credits</b>
Year 1 Business Administration	60
□ Business Adminstration	30
▫ BKVP23BP1 - Beroepsproduct 1: Sustainable Developments Goals	10
▫ BKVP23BP2 - Beroepsproduct 2: Value Proposition	10
▫ BKVP23BP3 - Beroepsproduct 3: Business Model Canvas	10
□ Entrepreneurship	30
▫ BKVP23BP4 - Beroepsproduct 4: Citizenship/Oriëntatie	10
▫ BKVP23BP5 - Beroepsproduct 5: Ontwerp	10
▫ BKVP23BP6 - Beroepsproduct 6: Testen	10
Year 2 Business Administration	60
□ Operations and Change	30
▫ BKVH33BP7 - Beroepsproduct 7: Analyse en ontwerp	10
▫ BKVH33BP8 - Beroepsproduct 8: Implementatie en Monitoring	10
▫ BKVH33BP9 - Beroepsproduct 9: Evaluatie	10
□ Internationalisation	30
▫ BKVH33BP10 - Beroepsproduct 10: Cultural Co-creation	10
▫ BKVH33BP11 - Beroepsproduct 11: Export Advice	10
▫ BKVH33BP12 - Beroepsproduct 12: Export Plan	10
Year 3 Business Administration	60
▫ Elective	30
□ Graduation	30
▫ BKVH33AF01A - Afstudeerstage	10
▫ BKVH33AF01B - Afstudeeronderzoek	20

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