Hanze

## Opleiding

**Toegekend diploma**
Bachelor of Science

**Programmaduur**
48 maanden

**ECTS credits**
240

**Niveau eindkwalificatie**
Bachelor

**Vorm**
Deeltijd

**Taal**
Nederlands

**School**
Instituut voor Bedrijfskunde

**Locaties**
Groningen

# Bedrijfskunde

**Programmabeschrijving**

The part-time Bachelor degree programme Business Administration comprises 240 ECTS credits which includes compulsory units (218 ECTS credits) and elective units (22 ECTS credits).

A strong link between the degree programme and the student's work environment forms an essential and compulsory part of the programme, as does a thesis project (15 ECTS credits). Students may be exempted from parts of the degree programme on the basis of work experience.

The degree programme equips the student with the competences required of a professional in the field of Business Administration. These are:

1. Developing a vision on the changes and trends in the external environment and establishing relations, networks and linking structures.
2. Analysing policy issues and translating them into policy goals, offering alternatives and preparing for decision making.
3. Applying principles of human resources management in line with organisational strategy.
4. Designing, arranging, controlling and improving business processes.
5. Analyzing financial and legal issues, internal business processes and the organisational environment to strengthen cohesion and interaction of these issues within the organisation.
6. Developing, implementing and evaluating a change process.
7. Social and communicative competences (interpersonal, organisational).
8. Self-determination competences (intrapersonal, professional).

The graduation project is the most important test of the Business Administration programme. For the duration of the graduation project the student fulfils an internship at an approved organisation where he or she performs professional tasks at a junior consultant level and works to advise the organisation on the solution of a specifically assigned organisational problem by researching the issues involved and weighing alternative solutions.

Graduates in the Business Administration degree have the ability to deal with organisational issues from an integrated business perspective with an emphasis on economic, legal and personnel aspects of business management. They have a vision on the developments in the business environment and can translate this vision into business solutions. They can organise, manage and change business processes and realize their implementation within an organisation. They are generalists who analyse and solve organisational problems from different angles. Specific attention is given to the international environment in which organisations operate, the relevance of sustainability and the importance of innovation within organisations.

**Leeruitkomsten**

The graduate is able to demonstrate that he/she can:

1. identify organisational problems, analyse, design, implement and evaluate business processes, improve and innovate these processes by presenting solutions to problems, in an integral, ethical and socially responsible way.
2. use common methods and techniques of applied research, account for his methods and results to internal and external stakeholders in a way that is relevant and adequate in business and relate these to the organisational goals.
3. identify and analyse (possible) strategic, operational, legal and financial organisational risks, design and implement measures to control these risks and evaluate these measures on their effectiveness.
4. identify and analyse (international) developments in the organisational environment that (may) influence the organisation and translate these to the organisation from a perspective of social responsibility.
5. advise on strategic alternatives and innovative solutions to organisational problems, based on an entrepreneurial and creative attitude with a focus on improvement and innovation of business processes.
6. initiate and coach change processes within organisations in an integral and cooperative way and evaluate interventions on effectiveness.
7. is proactive, shows personal leadership and ethical awareness in his professional conduct and develops and maintains a professional network.
8. organise and direct cooperation between people in organisations with regard for the added value of people in the organisation and social, cultural and moral differences and overcomes conflicts of interest.
9. direct his personal development with an attitude of learning and with an enquiring, entrepreneurial and curious mind-set and structure and execute his work according to the PDCA- cycle.

10. communicate effectively in Dutch and English, both written and orally, with professionals from different disciplines and backgrounds.

## Programma

| **Bedrijfskunde** | **credits** |
|---|---|
| Module 1: Inleiding Bedrijfskunde | 15 |
| ▯ MRDP6OOM1 - Overall Opdracht | *7* |
| ▯ MRDP6SOM1 - Specialistische opdracht | *5* |
| ▯ MRDP6PO1 - Professionele Ontwikeling 1 | *3* |
| Module 2: Supply Chain Management | 15 |
| ▯ MRDP6OOM2 - Overall Opdracht | *7* |
| ▯ MRDP6SOM2 - Specialistische opdracht | *5* |
| ▯ MRDP6PO2 - Professionele Ontwikeling 2 | *3* |
| Module 3: Strategisch Management | 15 |
| ▯ MRDP6OOM3 - Overall Opdracht | *7* |
| ▯ MRDP6SOM3 - Specialistische opdracht | *5* |
| ▯ MRDP6PO3 - Professionele Ontwikeling 3 | *3* |
| Module 4: Mens in Bedrijf | 15 |
| ▯ MRDP6OOM4 - Overall Opdracht | *7* |
| ▯ MRDP6SOM4 - Specialistische opdracht | *5* |
| ▯ MRDP6PO4 - Professionele Ontwikeling 4 | *3* |
| Module 5: Financiële Bedrijfsvoering | 15 |
| ▯ MRDH7OOM5 - Overall Opdracht | *7* |
| ▯ MRDH7SOM5 - Specialistische opdracht | *5* |
| ▯ MRDH7PO5 - Professionele Ontwikeling 1 | *3* |
| Module 6: Organisatieverandering | 15 |
| ▯ MRDH7OOM6 - Overall Opdracht | *7* |
| ▯ MRDH7SOM6 - Specialistische opdracht | *5* |
| ▯ MRDH7PO6 - Professionele Ontwikeling 2 | *3* |
| Module 7: Innovatie en ondernemerschap | 15 |
| ▯ MRDH7OOM7 - Overall Opdracht | *7* |
| ▯ MRDH7SOM7 - Specialistische opdracht | *5* |
| ▯ MRDH7PO7 - Professionele Ontwikeling 3 | *3* |
| Module 8: Internationaal opereren | 15 |
| ▯ MRDH7OOM8 - Overall Opdracht | *7* |
| ▯ MRDH7SOM8 - Specialistische opdracht | *5* |
| ▯ MRDH7PO8 - Professionele Ontwikeling 4 | *3* |
| Module 9: Doen: Organisatiekunde en Strategisch Management | 15 |
| ▯ BKDH8KLAB - Kennislab | *7* |
| ▯ BKDH8PLAB - Projectlab | *7* |
| ▯ BKDH8PO9 - Professionele ontwikkeling 9 | *1* |
| Module 10: Keuze | 5 |
| *keuze uit onderstaande vakken* | |
| ▯ BKDH9JEP - Jij en Privacy | *5* |
| ▯ BKDH8CPL - Compliance | *5* |
| ▯ BKDH8TEO - Trends in externe omgeving | *5* |
| Module 11: Vrije Keuze | 10 |
| *keuze uit onderstaande vakken* | |
| ▯ BKDH8VRK9 - Vrije Keuze | *9* |
| ▯ BKDH9DO1 - Duurzame organisaties, deel 1 | *5* |
| ▯ BKDH9DO2 - Duurzame organisaties, deel 2 | *5* |
| ▯ BKDH9DO3 - Duurzame organisaties, deel 3 | *5* |
| Module 12: Afstuderen | 20 |
| ▯ BKDH4ABO - Afstuderen | *20* |
| Module 13: Praktijklijn - praktijkleren | 30 |
| ▯ MRDH7PRL1 - Praktijkleren 1 | *10* |
| ▯ MRDH7PRL3 - Praktijkleren 3 | *10* |
| ▯ BKDH8PRL5 - Praktijkleren 5 | *10* |
| Module 14: Praktijklijn - opdrachten | 30 |
| ▯ BKDH8PRL2 - Praktijklijn Opdrachten 2 | *10* |
| ▯ MRDH7PRL4 - Praktijklijn Opdrachten 4 | *10* |

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|---|---|
| BKDH8PRL62 - Praktijklijn opdrachten 6 | *10* |
| Extra Curriculair | 0 |
| *vrije keuzeruimte* | |

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