Hanze

Exchange-programma

Toegekend diploma
-

Programmaduur
-

ECTS credits
-

Niveau eindkwalificatie
Contract

Vorm
Voltijd

Taal
Engels

School
International Business School

IBS Exchange programme International Business - Advanced

Programmabeschrijving

In the International Business Advanced programme, students will work as business consultants with companies to come up with solutions for real business issues. In addition, you will develop essential skills for international business success, including networking, relationship management, negotiation skills, and intercultural competency, while exploring global themes like sustainability.
In a Multidisciplinary Business Simulation, different business areas are integrated into a fun and competitive simulation game. Students engage in a comprehensive simulation covering all aspects of business operations, including mission, strategy, finance, and entrepreneurship, to understand holistic company dynamics and make strategic decisions. In addition, you can specialise in a business area of your interest by choosing two elective courses covering various aspects of international business, including marketing, finance, and human resource management.

This programme will give you the opportunity to gain practical skills necessary to diagnose complex business problems from different business areas and design innovative and effective solutions in an international business setting. You will learn to effectively cultivate and manage relationships with diverse stakeholders from various cultures to achieve organisational goals. Ultimately, you will learn to apply consultancy skills in a global context.

Subjects per semester (Autumn semester is period 1 and 2, Spring semester is period 3 and 4)

Standard components (you can choose one or more):
- Advanced Business Consulting - 10 ECTS
- Global Business Behaviour - 5 ECTS
- Multidisciplinary Business Simulation - 5 ECTS

Choose **only one** of the following electives for the first half of the semester:
- Digital Marketing - 5 ECTS
- International Finance and Investments - 5 ECTS
- Strategic Human Resource Management - 5 ECTS (Only in Autumn)
- Enhanced Operations Management - 5 ECTS

Choose **only one** of the following electives for the second half of the semester:
- Product and Brand Management - 5 ECTS
- International Accounting - 5 ECTS
- Advanced Procurement Management - 5 ECTS (Only in Autumn)
- Fundamentals of Leadership - 5 ECTS

Leeruitkomsten

Geen tekst beschikbaar

Programma

IBS Exchange programme International Business - Advanced	**credits**
Autumn Semester	30
Autumn Standard Components	*20*
LBVB24MBS1C - Multidisciplinary Business Simulation	*5*
LBVB24GBB1C - Global Business Behaviours	*5*
LBVB24ABC1C - Advanced Business Consulting	*10*
Autumn Electives	*10*
Elective P1	*5*
keuze uit onderstaande vakken	
LBVB24IFI1C - International Finance and Investments	*5*
LBVB24DMK1C - Digital Marketing	*5*
LBVB24EOM1C - Enhanced Operations Management	*5*
LBVB24SHR1C - Strategic Human Resource Management	*5*
Elective P2	*5*
keuze uit onderstaande vakken	
LBVB24IAC1C - International Accounting	*5*
LBVB24PBM1C - Product and Brand Management	*5*
LBVB24APM1C - Advanced Procurement Management	*5*
LBVB24FLO1C - Fundamentals of Leadership in Organisations	*5*
Spring Semester	30

- Spring Standard Components *20*
  - LBVB24MBS1C - Multidisciplinary Business Simulation *5*
  - LBVB24GBB1C - Global Business Behaviours *5*
  - LBVB24ABC1C - Advanced Business Consulting *10*
- Spring Electives *10*
  - Elective P3 *5*

    keuze uit onderstaande vakken
    - LBVB24IFI1C - International Finance and Investments *5*
    - LBVB24EOM1C - Enhanced Operations Management *5*
    - LBVB24DMK1C - Digital Marketing *5*
  - Elective P4 *5*

    keuze uit onderstaande vakken
    - LBVB24PBM1C - Product and Brand Management *5*
    - LBVB24IAC1C - International Accounting *5*
    - LBVB24FLO1C - Fundamentals of Leadership in Organisations *5*

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