

## Opleiding

### Toegekend diploma

Master of Business Administration

### Programmaduur

18 maanden

### ECTS credits

90

### Niveau eindkwalificatie

Master

### Vorm

Voltijd

### Taal

Engels

### School

International Business School

### Locaties

Groningen

## International Business and Management

### Programmabeschrijving

De student die de masteropleiding International Business and Management succesvol heeft voltooid, heeft breed inzicht in het internationaal en Europees zakenwezen, strategisch management, boekhouding, operationeel beheer, marketing, personeelsbeheer en het managen van mensen en organisaties in de praktijk. Hij/zij is ook in staat de kennis vanuit de verschillende functionele managementdisciplines te integreren en complexe bedrijfskundige problemen te analyseren om vervolgens oplossingen aan te reiken die gericht zijn op de complexe aard van de problematiek.

### Leeruitkomsten

The Master in International Business and Management degree programme comprises 90 ECTS and all units are compulsory. The programme consists of business and management modules supported by evidence-based research approaches (60 ECTS), and an applied research Master Thesis (30 ECTS).

The degree programme equips the graduate to identify and research international business opportunities through analytical and advisory skills on dynamic business developments. The required learning outcomes for a professional to practice in the field of international business and management are captured in the following:

1. Demonstrates a critical awareness of current business and economic challenges and assesses new insights which are at the forefront of international business, entrepreneurship and management research and practice.
2. Systematically and creatively applies theories, skills, research techniques and enquiry to create and interpret knowledge about international business and management.
3. Make sound judgments about complex issues in international business in the absence of complete data and conditions of uncertainty and unpredictability taking into account institutional settings and cognitive biases.
4. Critically evaluates and advises on business management issues at strategic, tactical and/ or operational level in an internationally operating organization.
5. Demonstrates proactiveness and creativity to tackling and effectively solving business problems.
6. Critically evaluates and reflects on social and ethical responsibilities within internationally operating businesses.
7. Communicates effectively with stakeholders as a professional in multidisciplinary and multicultural settings within an international business environment.
8. Critically reflects, improves and engages in personal and team development, and learn from personal and professional performance within a diverse and dynamic environment.

The student who has successfully completed the Master in International Business and Management degree programme has a broad understanding of international and European business, strategic management, accounting, operational management, marketing, human resource management and the practice of managing people and organisations. He/she is also able to integrate the knowledge from the various functional management disciplines, and analyse complex business problems in order to generate solutions that address the complex nature of the problem.

## Programma

### International Business and Management

	credits
Semester 1	30
▫ UTVM25SCM1C - International Supply Chain Management	5
▫ UTVM25HRM1C - International Human Resource Management	5
▫ UTVM25FMA1C - International Finance & Accounting	5
▫ UTVM25IMA1C - International Marketing Management	5
▫ UTVM25BRM1 - Business Research Methods 1	5
▫ UTVM25SDB1C - Strategic Decision Making & Multinational Boardroom	5
Semester 2	30
<i>één van de onderstaande onderdelen</i>	
▫ Semester 2	30
▫ Semester 2	15
▫ UTVM25STM1 - International Strategic Management	5
▫ UTVM25ISB1C - Innovative Sustainability Solutions for Businesses	5
▫ UTVM25ICG1C - Intercultural Competences and Global Mindset	5
▫ Electives	15
▫ Advanced business elective 1	5
<i>keuze uit onderstaande vakken</i>	
▫ UTVM25ITX1C - International Taxation	5
▫ UTVM25EBG1C - European Business in a Global Context	5

▫ UTVM25EWP1C - Employee Wellbeing and Performance	5
▫ UTVM25PRA1C - Political Risk Analysis	5
▫ Advanced business elective 2	5
<i>keuze uit onderstaande vakken</i>	
▫ UTVM25BIT1C - Business Intelligence	5
▫ UTVM25CBO1D - Creating Business Opportunities	5
▫ UTVM25CBT1C - Contemporary Business Trends	5
▫ UTVM25ICM1C - International Capital Markets	5
▫ Thesis elective	5
<i>keuze uit onderstaande vakken</i>	
▫ UTVM25BRM2D - Business Research Methods 2	5
▫ UTVM25PPP1C - Preparation for Professional Product	5
▫ Semester 2 at Anglia Ruskin University	30
▫ Semester at Anglia Ruskin University	30
▫ UTVM25ARU1 - Semester at Anglia Ruskin University	30
▫ Thesis elective	0
<i>keuze uit onderstaande vakken</i>	
▫ UTVM25BRM2D - Business Research Methods 2	5
▫ UTVM25PPP1C - Preparation for Professional Product	5
Graduation project semester	30
▫ UTVM25THE1C - Thesis Project	30

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