Hanze

Opleiding

Toegekend diploma
Master of Business Administration

Programmaduur
18 maanden

ECTS credits
90

Niveau eindkwalificatie
Master

Vorm
Voltijd

Taal
Engels

School
Business & Recht

Locaties
Groningen

International Business and Management

Programmabeschrijving

De student die de masteropleiding International Business and Management succesvol heeft voltooit, heeft breed inzicht in het internationaal en Europees zakenwezen, strategisch management, boekhouding, operationeel beheer, marketing, personeelsbeheer en het managen van mensen en organisaties in de praktijk. Hij/zij is ook in staat de kennis vanuit de verschillende functionele managementdisciplines te integreren en complexe bedrijfskundige problemen te analyseren om vervolgens oplossingen aan te reiken die gericht zijn op de complexe aard van de problematiek.

Leeruitkomsten

The Master in International Business and Management degree programme comprises 90 ECTS and all units are compulsory. The programme consists of business and management modules supported by evidence-based research approaches (60 ETS), and an applied research Master Thesis (30 ECTS).
The degree programme equips the graduate to identify and research international business opportunities through analytical and advisory skills on dynamic business developments. The required learning outcomes for a professional to practice in the field of international business and management are captured in the following:

1. Demonstrates a critical awareness of current business and economic challenges and assesses new insights which are at the forefront of international business, entrepreneurship and management research and practice.
2. Systematically and creatively applies theories, skills, research techniques and enquiry to create and interpret knowledge about international business and management.
3. Make sound judgments about complex issues in international business in the absence of complete data and conditions of uncertainty and unpredictability taking into account institutional settings and cognitive biases.
4. Critically evaluates and advises on business management issues at strategic, tactical and/ or operational level in an internationally operating organization.
5. Demonstrates proactiveness and creativity to tackling and effectively solving business problems.
6. Critically evaluates and reflects on social and ethical responsibilities within internationally operating businesses.
7. Communicates effectively with stakeholders as a professional in multidisciplinary and multicultural settings within an international business environment.
8. Critically reflects, improves and engages in personal and team development, and learn from personal and professional performance within a diverse and dynamic environment.

The student who has successfully completed the Master in International Business and Management degree programme has a broad understanding of international and European business, strategic management, accounting, operational management, marketing, human resource management and the practice of managing people and organisations. He/she is also able to integrate the knowledge from the various functional management disciplines, and analyse complex business problems in order to generate solutions that address the complex nature of the problem.

Programma

International Business and Management	**credits**
Semester 1	30
UTVM25SCM1C - International Supply Chain Management	*5*
UTVM25HRM1C - International Human Resource Management	*5*
UTVM25FMA1C - International Financial Management & Accounting	*5*
UTVM25IMA1C - International Marketing Management	*5*
UTVM25BRM1 - Business Research Methods 1	*5*
UTVM25SDB1C - Strategic Decision Making & Multinational Boardroom	*5*
Semester 2	30
één van de onderstaande onderdelen	
Semester 2	*30*
Semester 2	*15*
UTVM25STM1 - International Strategic Management	*5*
UTVM25ISB1C - Innovative Sustainability Solutions for Businesses	*5*
UTVM25ICG1C - Intercultural Competences and Global Mindset	*5*
Electives	*15*
Advanced business elective 1	*5*
keuze uit onderstaande vakken	
UTVM25EBG1C - European Business in a Global Context	*5*
UTVM25PRA1C - Political Risk Analysis	*5*

- UTVM25EWP1C - Employee Wellbeing and Performance *5*
- UTVM25ITX1C - International Taxation *5*

Advanced business elective 2 *5*

keuze uit onderstaande vakken

- UTVM25CBO1D - Creating Business Opportunities *5*
- UTVM25CBT1C - Contemporary Business Trends *5*
- UTVM25BIT1C - Business Intelligence *5*
- UTVM25ICM1C - International Capital Markets *5*

Thesis elective *5*

keuze uit onderstaande vakken

- UTVM25BRM2D - Business Research Methods 2 *5*
- UTVM25PPP1C - Preparation for Professional Product *5*

Semester 2 at Anglia Ruskin University *30*

Semester at Anglia Ruskin University *30*

- UTVM25ARU1 - Semester at Anglia Ruskin University *30*

Thesis elective *0*

keuze uit onderstaande vakken

- UTVM25BRM2D - Business Research Methods 2 *5*
- UTVM25PPP1C - Preparation for Professional Product *5*

Graduation project semester 30

- UTVM25THE1C - Thesis Project *30*

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