

International Communication

Programma

EC

Year 1 International Communication

60

□ Crisis & Reputation

15

- ICVP21CPA1 - Project Issue Analysis and Media Advice 5
- ICVP14CPA2 - Communication- and Media Theory 1 5
- ICVP21CPA3 - Professional Skills 1: Communication in the Public Domain 5

□ Online Branding

15

- ICVP21CIB1 - Project Online Content Marketing 5
- ICVP14CIB2 - Marketing Communication and Research 5
- ICVP21CIB3 - Professional Skills 2: Online Communication 5

□ Media & Entrepreneurship

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- ICVP21CCO1 - Project Media concept and Pitch 5
- ICVP14CCO2 - Entrepreneurship and Media 5
- ICVP21CCO3 - Professional Skills 3: Entrepreneurial and Media Skills 5

□ Orientation to the Profession

15

- ICVP21OTP1 - Project Meet Your Future 5
- ICVP14OTP2 - Communication- and Media Theory 2 5
- ICVP21OTP3 - Professional Skills 4: Networking 5