

## International Communication

| <b>Programma</b>                                                         | <b>EC</b> |
|--------------------------------------------------------------------------|-----------|
| Year 1 International Communication                                       | 60        |
| □ Crisis & Reputation                                                    | 15        |
| ▫ ICVP21CPA1 - Project Issue Analysis and Media Advice                   | 5         |
| ▫ ICVP14CPA2 - Communication- and Media Theory 1                         | 5         |
| ▫ ICVP23CPA3 - Professional Skills 1: Communication in the Public Domain | 5         |
| □ Online Branding                                                        | 15        |
| ▫ ICVP21CIB1 - Project Online Content Marketing                          | 5         |
| ▫ ICVP14CIB2 - Marketing Communication and Research                      | 5         |
| ▫ ICVP23CIB3 - Professional Skills 2: Online Communication               | 5         |
| □ Media & Entrepreneurship                                               | 15        |
| ▫ ICVP21CCO1 - Project The Entrepreneurial Mindset                       | 5         |
| ▫ ICVP14CCO2 - Entrepreneurial Mindset and Media                         | 5         |
| ▫ ICVP23CCO3 - Professional Skills 3: Entrepreneurial and Media Skills   | 5         |
| □ Orientation to the Profession                                          | 15        |
| ▫ ICVP23OTP1 - Project Meet Your Future                                  | 5         |
| ▫ ICVP14OTP2 - Communication- and Media Theory 2                         | 5         |
| ▫ ICVP23OTP3 - Professional Skills 4: Networking                         | 5         |