International Communication

Programma	EC
Year 1 International Communication	60
Orientation to the Profession	*15*
ICVP25OTP1 - Project Meet Your Future	*5*
ICVP14OTP2 - Communication- and Media Theory 1	*5*
ICVP25OTP3 - Professional Skills 1: Communication Professional	*5*
Online Branding	*15*
ICVP21CIB1 - Project Online Content Marketing	*5*
ICVP14CIB2 - Marketing Communication and Research	*5*
ICVP25CIB3 - Professional Skills 2: Online Communication	*5*
Crisis & Reputation	*15*
ICVP21CPA1 - Project Issue Analysis and Media Advice	*5*
ICVP14CPA2 - Communication- and Media Theory 2	*5*
ICVP25CPA3 - Professional Skills 3: Communication in the Public Domain	*5*
Media & Entrepreneurship	*15*
ICVP25CCO1 - Project The Entrepreneurial Mindset	*5*
ICVP14CCO2 - Entrepreneurial Mindset and Media	*5*
ICVP23CCO3 - Professional Skills 4: Entrepreneurial and Media Skills	*5*

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