Marketing Management

Programma	EC
Year 4 Marketing Management	60
Block 13: Marketing Electives 1	*5*
CIVB22PIA - Professional Identity Advanced	*5*
Block 13 Elective 1	*5*
één van de onderstaande onderdelen	
Elective Communications and Visualisation	*5*
CIVB22CAV - Communications and Visualisation	*5*
Elective Dot, dot, dot Marketing	*5*
CIVB24DDD - Dot, dot, dot Marketing	*5*
Elective Business Development	*5*
CIVB22SAL - Business Development	*5*
Block 13 Elective 2	*5*
één van de onderstaande onderdelen	
Elective Communications and Visualisation	*5*
CIVB22CAV - Communications and Visualisation	*5*
Elective Dot, dot, dot Marketing	*5*
CIVB24DDD - Dot, dot, dot Marketing	*5*
Elective Business Development	*5*
CIVB22SAL - Business Development	*5*
Block 14: Marketing Electives 2	*5*
CIVB22PFP - Preparations Final Projects	*5*
Block 14 Elective 1	*5*
één van de onderstaande onderdelen	
Elective Start-up, scale-up, grow-up	*5*
CIVB22SSG - Start-up, scale-up, grow-up	*5*
Elective Smart Marketing	*5*
CIVB22SMM - Smart Marketing	*5*
Elective Consumer Psycholoy & Behaviour	*5*
CIVB22CPB - Consumer Psychology & Behavior	*5*
Block 14 Elective 2	*5*
één van de onderstaande onderdelen	
Elective Start-up, scale-up, grow-up	*5*
CIVB22SSG - Start-up, scale-up, grow-up	*5*
Elective Smart Marketing	*5*
CIVB22SMM - Smart Marketing	*5*
Elective Consumer Psycholoy & Behaviour	*5*
CIVB22CPB - Consumer Psychology & Behavior	*5*
Blocks 15 and 16: Graduation	*30*
CIVB19AO - Graduation Project	*30*

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