Hanze

International Communication

Programma	EC
Year 1 International Communication	60
Orientation to the Profession	*15*
ICVP25OTP1 - Project Meet Your Future	*5*
ICVP14OTP2 - Communication- and Media Theory 1	*5*
ICVP25OTP3 - Professional Skills 1: Communication Skills	*5*
Online Branding	*15*
ICVP21CIB1 - Project Online Content Marketing	*5*
ICVP14CIB2 - Marketing Communication and Research	*5*
ICVP25CIB3 - Professional Skills 2: Presentation skills	*5*
Crisis & Reputation	*15*
ICVP21CPA1 - Project Issue Analysis and Media Advice	*5*
ICVP14CPA2 - Communication- and Media Theory 2	*5*
ICVP25CPA3 - Professional Skills 3: Media relation skills	*5*
Media & Entrepreneurship	*15*
ICVP26MEE - Media & Entrepreneurship	*15*
Year 2 International Communication	60
Campaign Design - Behaviour Change	*15*
ICVB21CPD1 - Project Campaign 1	*5*
ICVB25CPD2 - Communication- and Research Theory 1	*5*
ICVB21CPD3 - Professional Skills 5: Consultancy & Argumentation	*5*
Campaign Planning: Prototyping and Implementation	*15*
ICVB21CPI1 - Project Campaign 2	*5*
ICVB15CPI2 - Communication- and Media Theory 3	*5*
ICVB21CPI3 - Professional Skills 6: Creation & Oration	*5*
Communication scan & Internationalisation and Transition	*25*
ICVB21CSC1 - Project Communication Scan	*5*
ICVB21CSC2 - Communication and Organisations Theory	*5*
ICVB25ICF - Professional Skills 7: Intercultural facilitation	*5*
ICVB21INT1 - Project Transition and Communication	*5*
ICVB15INT2 - Intercultural Facilitation & Change Management Theory	*5*
Language Development	*5*
keuze uit onderstaande vakken	
LCK25DUTA1 - Dutch Language and Culture A1	*5*
LCK25DUTA2 - Dutch Language and Culture A2	*5*
LCK25DUI1 - Duitse Taal en Cultuur A2	*5*
LCK25FRE1 - Franse Taal en Cultuur A1	*5*
LCK25SPA1 - Spaanse Taal en Cultuur A1	*5*
LCK25SPA2 - Spaanse Taal en Cultuur A2	*5*
LCK25ITA1 - Italiaanse Taal en Cultuur A1	*5*
Year 3 International Communication	60
Internship	*30*
één van de onderstaande onderdelen	
Internship	*30*
ICVB21INT - Internship	*30*
Internship Abroad	*30*
ICVB21INTA - Internship Abroad	*30*
Electives	*30*
vrije keuzeruimte	
Year 4 International Communication	60
Graduation	*60*
ICVB24GRA - Graduation IC	*60*

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