International Business 3 Year

Programma	EC
Year 1: Propedeuse	60
Semester 1	*30*
Semester 1	*25*
LBVP26DID1C - Data-Informed Decisions	*5*
LBVP26BES1C - Business Essentials	*5*
LBVP26OCB1A - Organisational and Consumer Behaviour	*5*
LBVP26GTM1C - Global Talent Management	*5*
LBVP26MFA1A - Managerial and Financial Accounting	*5*
Language Elective semester 1	*5*
keuze uit onderstaande vakken	
LBVP26MCH1C - Mandarin Chinese Language and Culture A1	*5*
LBVP26DUT1C - Dutch Language and Culture A1	*5*
LBVP26FRE1C - French Language and Culture A1	*5*
LBVP26GER1C - German Language and Culture A1	*5*
LBVP26SPA1C - Spanish Language and Culture A1	*5*
Semester 2	*30*
LBVP26CPP1C - Consultancy Plan Project	*5*
LBVP26FAE1A - Finance and Economics	*5*
LBVP26GSC1C - Global Supply Chain Management	*5*
LBVP26IMS1C - International Marketing Strategy	*5*
LBVP26IML1A - International Marketing and Law	*5*
LBVP26GPD1C - Global Professional Development	*5*
Year Abroad	60
Study Abroad	*30*
LBVB26SAB1C - Study Abroad	*30*
Work Placement	*30*
LBVB26PLM1C - Work Placement	*30*
Graduation semester	30
Compulsary courses	*20*
LBVB26ABC1C - Advanced Business Consulting	*10*
LBVB26GBB1C - Global Business Behaviours	*5*
LBVB26MBS1C - Multidisciplinary Business Simulation	*5*
Fundamental Areas of International Business 1	*5*
keuze uit onderstaande vakken	
LBVB26DMK1C - Digital Marketing	*5*
LBVB26EOM1C - Enhanced Operations Management	*5*
LBVB26IFI1C - International Finance and Investments	*5*
LBVB26SHR1C - Strategic Human Resource Management	*5*
Fundamental Areas of International Business 2	*5*
keuze uit onderstaande vakken	
LBVB26IAC1C - International Accounting	*5*
LBVB26PBM1C - Product and Brand Management	*5*
LBVB26APM1C - Advanced Procurement Management	*5*
LBVB26FLO1C - Fundamentals of Leadership in Organisations	*5*
Graduation Project	30
LBVB26GPJ1C - Graduation Project	*30*

share your talent. move the world.

De ECTS onderwijscatalogus van de Hanzehogeschool Groningen wordt met de grootst mogelijke zorg samengesteld. Het is echter mogelijk dat de inhoud van de catalogus -en de daarin vervatte informatie- verouderd, incompleet of onjuist is. Aan de inhoud van de catalogus kunnen dan ook geen rechten worden ontleend.